

## SYSTRAN Signs License Agreement with Kingsoft, China's Largest Office Software Company

Seoul, 18 January 2016 - SYSTRAN, the world's leading company in language translation products and solutions, joined hands with Kingsoft, China's largest office software company, in order to expand their services and strengthen technology exchanges.



On the 18th, SYSTRAN signed a license agreement in China, Beijing, with Kingsoft to provide their machine translation engine for Kingsoft's existing service 'Iciba'.

Through this agreement, SYSTRAN International will be providing its translation engine to 'Iciba' ([www.iciba.com](http://www.iciba.com)), an online English language-learning service and dictionary service.

Machine translation servicing is expected to be launched in March this year for Chinese and English. Starting from these two languages, the two companies look to progressively expand their scope of collaboration to other language pairs.

The two companies expect to go beyond the dictionary service and expand to various other services, including Kingsoft's 'WPS Office', to which SYSTRAN International's translation engine can be applied.

Xiaomi CEO Lei Jun is the largest shareholder of Kingsoft, the Hong Kong-listed firm well known for its dictionary service 'Iciba' and 'WPS Office'. In addition, 'Iciba' is a dictionary service with over 2 million users per year and 'WPS Office' has a market share exceeding 90% for the mobile version within China. Furthermore, 50% of the monthly users of WPS Office are overseas users which points to its wide use in the global market. It has also been selected among the leading apps of 2015 in the Apple App Store.

Lucas Ji, SYSTRAN International's President who signed the contract, commented "*Through the collaboration between Kingsoft and SYSTRAN International, we hope to increase the degree of completion of existing services and accelerate the development of a new business model.*" And "*in addition to SYSTRAN International's official entry into the Chinese market, we have not only earned the opportunity to expand sales but also the ground-breaking opportunity of developing technology related to the Chinese language.*"

*(Photo: Ge Ke, Kingsoft CEO, left, and Lucas Ji, SYSTRAN International President, right)*

## About SYSTRAN

For over four decades, SYSTRAN has been the market leader in language-translation products and solutions, covering all types of platforms, from desktop to internet and enterprise servers.

To help organizations enhance multilingual communication and increase productivity, SYSTRAN delivers real-time language solutions for internal collaboration, search, eDiscovery, content management, online customer support and e-Commerce.

With the ability to facilitate communication in 130+ language combinations, SYSTRAN is the leading choice of global companies, Defense and Security organizations, and Language Service Providers. SYSTRAN is also the official translation solutions provider for the S-Translator, a default-embedded app on the Samsung Galaxy S and Note series.

Since its early beginnings, SYSTRAN has been pioneering advances in machine translation and Natural Language Processing. Its latest achievement, a new-generation Hybrid MT, combines the predictability and language consistency of rule-based machine translation with the fluency of statistical MT.

SYSTRAN is headquartered in Seoul with offices in Daejeon, South Korea; Paris, France; and San Diego, USA.

For more information, visit [www.systransoft.com](http://www.systransoft.com)