

## At Mobile World Congress 2014, SYSTRAN will showcase its new linguistic technologies for mobile apps

**Paris, France, February 10, 2014** – SYSTRAN, today announced that it will introduce its Linguistic Development Kit (LDK) at Mobile World Congress 2014 (Hall 5, French Pavilion).

Integrating language technologies in a mobile application is a key business differentiator that improves consumer and professional end-users' experience. SYSTRAN, the market-leading provider of language translation software solutions, provides digital players with automatic translation capabilities that can be seamlessly integrated into all types of mobile apps – online or off.

Relying on SYSTRAN APIs, it's easy to build innovative services that help end-users bridge language gaps and facilitate communication. For instance, pocket-held translators help travelers overcome language barriers on business trips or vacations abroad.

### More than just translation

At the forefront of linguistics and natural-language processing for decades, SYSTRAN now offers a Linguistic Development Kit (LDK) which lets developers embed linguistic services in a mobile application. The LDK features a set of key linguistic functionalities (listed below) in all languages supported by SYSTRAN, which allows to offer a genuine globalized user experience to mobile end-users.

- Document filtering
- OCR (optical character recognition)
- Language identification
- Segmentation and tokenization
- Language normalization
- Domain detection
- Named entity recognition
- Transcription
- Morphological analysis
- Text mining
- Dictionary lookup
- Translation

To learn more, visit us at the Mobile World Conference 2014 in Barcelona in hall 5, **booth 5B71** (French Pavilion, Workstation: 48).

## ➤ About SYSTRAN

SYSTRAN is the market historic provider of language translation software products and solutions for the desktop, enterprise and Internet.

Use of SYSTRAN products and solutions enhance multilingual communication and increase user productivity. SYSTRAN delivers real-time language solutions for search, content management, online customer support, intra or intercompany collaboration, and eCommerce.

With the ability to facilitate communication in 52+ language combinations and in 20 vertical domains, SYSTRAN's software is the choice of leading global corporations, portals and public agencies.

SYSTRAN has been pioneering advances in machine translation for over four decades. Its latest achievement, SYSTRAN Hybrid MT, combines the predictability and language consistency of rule-based machine translation with the fluency of statistical MT.

SYSTRAN is headquartered in Paris, France with a North American office located in San Diego, California, USA.

SYSTRAN (Code ISIN FR0004109197, Bloomberg: SYST NM, Reuters: SYTN.LN) is listed on EuroNext Paris, Compartiment C.

For more information, visit [www.systransoft.com](http://www.systransoft.com)

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